

**Fareham Park Steering Group
Proposed Action Plan
September 2013**

**'If you want to go
faster, go alone. If
you want to go
further, go together.'**

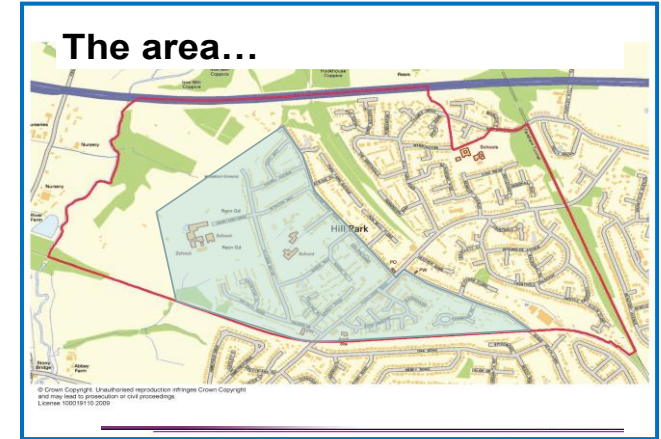
(African Proverb)



Community Profile – Fareham Park Project

Although Fareham as a whole is one of the least deprived areas of England, evidence demonstrates significant deprivation for income, employment and inequality in an area known as Fareham Park located in North West Fareham. Most significantly the rank in education and skills places Fareham Park in the **top 3%** most deprived areas in the country for these issues.

There are more people living in this area without any qualifications, less people living in the area with higher level qualifications (level 4 and above than the Fareham, South East and England average.



As a brief overview, current evidence suggests that for people currently living in Fareham Park:

- **9.7%** of pupils at Henry Cort School Community College are eligible for Free School Meals in September 2013 (compared to 3.7% at Cams Hill), whilst **25%** of children at St Columba Academy are presently eligible for Free School Meals (compared to 5.3% at Harrison Primary).
- Welfare reform is already having an effect on a significant number of households in the area, this includes families who are experiencing difficulties with rent payments, meeting essential household bills and debt
- Approximately **32%** of children at the local primary school could be regarded as vulnerable (having at least one agency working with the family), of these **8%** are highly vulnerable (multiple agency involvement, child in need or child protection plan in place)
- In 2012 one third of children in Fareham who have a child protection plan in place, live in the Fareham Park area
- In 2012, **40%** of the families on the 'supporting families initiative' live in the FP area
- There is poor take up of free nursery places and currently there are no affordable after-school/breakfast clubs to assist parents.
- There is a significant attainment gap between young people from disadvantaged backgrounds, particularly in relation to English and Maths compared to their counterparts who are not in receipt of pupil premium/free school meals.
- There is evidence of low aspirations amongst young people, many of whom feel their destiny is to become dependent upon benefits for income and social housing in the future
- Figures for teenage conceptions in FP are higher than the national average
- There is low car ownership in the area, with a strong reliance on public transport but there is a limited bus service to the area in the evenings (Fareham Town Centre - Highlands Road last bus at 6.45pm)
- There is currently no youth club or similar place for young people to meet and socialise operating in the area and young people living in

the neighbourhood report their inability to access clubs and activities due to limited household income, caring responsibilities and lack of private transport

- There appears to be a significantly high number of drug and alcohol dependent adults residing in the area and a low take up of sports and physical activity
- Many residents have expressed concerns about the cleanliness, safety and quality of the local environment and there are a number of housing blocks in the area with no access to safe, outdoor play space.
- There are currently limited activities for older people; in the absence of a local luncheon or friendship club, many people feel isolated
- There is low parental engagement with children's schools and education; with suspicion of social and health care professionals amongst some families in the neighbourhood
- The area has been highlighted as a 'hotspot' for domestic violence

Themes

The themes for the Fareham Park Action Plan September 2013 have been formulated in response to:

- The needs identified through consultation with local residents
- Statistical and anecdotal evidence
- Discussion with local statutory and voluntary organisations, key members of the community and ward councillors.
- Issues raised by voluntary and community sector organisations.

An overarching aim of this Plan is the principle “*No decision about me, without me*”; therefore people living and working in Fareham Park are key to the planning, implementation and evaluation of the Fareham Park Project.

Each theme is dealt with individually within the Plan

A full report about Fareham Park is available on request from shiggs@fareham.gov.uk,

Please note that the word 'parents' is used throughout this document to denote any adult with a caring responsibility for children including foster carers and legal guardians.

Fareham Park Steering Group – Role and Purpose

To create an effective multi-agency Fareham Park Partnership with local statutory and voluntary partners to:

1. Work towards a common goal and vision to improve life opportunities and build the community in Fareham Park
2. Jointly identify and develop solutions to tackle the effect and causes of deprivation, making a positive impact on the lives of local people.
3. Share expertise and experience, pool resources and provide a cost effective, joined up approach to overcoming barriers.
4. Increase the active involvement of residents in seeking to improve their neighbourhood
5. To make joint applications for funding bids based on evidence of need and local data
6. Carry out consultation and encourage active involvement across all age groups in Fareham Park
7. Where possible, tried and tested methods will be employed and the ethos of 'Our place' will be developed (please see: <http://mycommunityrights.org.uk/ourplace/>)

Progress and indicators of success will be determined by all partners and will include;

- Measurements and movement in local and national indicators
- The number of partner organisations and people engaged in the Fareham Park community partnership
- The number of projects with positive outcomes for residents living in Fareham Park.

Fareham Park Action Plan 2013 - 2014

Children and Families

	Objective	Target group	Partners	Timescale	Indicators/evidence of success
1	Improve access to support and help for new parents through local health care professionals and third sector organisations	Children	Health Oak Meadow		The number of parents accessing clinics and support
2	Improve take-up of the 'two-year old offer' and free early years provision to improve children's social skills in preparation for school	Parents and children	Oak Meadow Schools HH		Year on year increase in the number of under 4s in FP attending nursery/pre-school
3	To offer innovative parenting programmes and to help parents cope with the ages and stages of child development	Parents Young Parents	Oak Meadow		Number of parents engaged in parenting programmes who state that they feel confident about their parenting skills
4	Provide more opportunities for children to access play, especially learning in the outdoors through experiential, natural and free play	Children	Y Services - Play Rangers Oak Meadow CC	From summer 2013	Number of children accessing outdoor play through Fareham Play Ranger and Oak Meadow
5	Develop a local mentoring scheme to offer positive role models, raise aspirations and provide the necessary social skills for children to become active citizens of the future	Children Young People Young Parents			Number of children and young parents engaged in mentoring programmes
6	Develop and promote strategies to encourage children (and their parents) to choose healthy lifestyle choices related to diet, fitness, alcohol and smoking	Children and Parents	Oak Meadow St Columba Academy		Reduction in preventable diseases and emergency admissions to hospital related to diet, smoking, substance use and alcohol
7	To provide low cost or free opportunities for parents to meet, socialise, learn, gain new skills and increase confidence	Parents	Local Community groups		Increased opportunities for parents to access across the FP area

8	To ensure good quality, affordable childcare provision is available to local parents if and when they need it - and free childcare and free school meals offer is widely promoted	Parents	Cfit Oak Meadow		HCC childcare audit to demonstrate that local childcare needs are being met by adequate provision within pram pushing distance
9	To identify methods that encourage local parents to be more engaged in their children's school, learning and development	Parents and Children	St Columba HCCC		Number of parents involved in reading/classroom support and actively involved in fundraising and sitting on the Governing Body at St Columba and HCCC
10	To identify strategies to reduce domestic abuse in the FP area and ensure that support and help is available when required	Families	F&G Family Aid Police Community Safety		

	Objective	Target group	Partners	Timescale	Indicators/evidence of success
1	To improve provision and support for young people beyond the school day, including informal education, community involvement and decision making	Young People Community	Y Services HCC Uniformed Groups Motiv8 Groundwork Solent	From Oct 2013 (Military Mentors pilot)	Numbers attending youth projects, number of referrals to support services and CYPP targets met
2	Work with partners to secure funding for a range of youth activities and to provide low cost or free diversionary activities beyond the school day and school holidays to reduce anti-social behaviour and boredom	Young People Community	Y Services Community Safety	Summer 2013 (Access all Areas) Oct 2013 (Youth Club)	Number of young people accessing activities. A reduction in reported incidences of crime and ASB involving YP in the area
3	Develop opportunities to raise young people's aspirations through non-formal, practical education and skills, volunteering, mentoring and positive lifestyle choices	Young People	Y Services and youth providers		Number of young people actively involved in diversionary, positive activities
4	To offer positive role models and mentoring through various methods such as peer to peer mentoring and professional mentoring	Young People Community	Fire Police Youth Services		Number of young people actively involved in positive activities
5	Improve access to counselling, sexual health, substance and alcohol support and services designed specifically to meet the needs of young people in a non-judgemental way	Young People	Health Youth Services HCCC		Reduction in under 18 conception & chlamydia rate and admissions to A&E for alcohol & substance related incidents

6	To encourage healthy lifestyle choices through participation in sports and physical activity; particularly with young people who normally wouldn't participate in sport	Young People	HCCC Youth Services Y Services	Autumn 2013	Number of young people participating in at least 30 mins of moderate intensity sport once a week
7	To develop innovative methods to celebrate young peoples' achievements and to show them in a positive light	Young People Community	Y Services	From Oct 2013	Positive stories in the press about FP young people's achievements
8	To create opportunities to increase life chances of young women by helping them to achieve at least a level II vocational qualification (or 5+ GCSEs at level A* - C by the age of 17 years), raise aspirations and attempt to reduce the under 18 year conception rates in the Fareham Park area	Young Women	Health Schools and FE providers Youth Services		Year on year reduction in the under 18 conception rates in the FP area
9	To empower young people in Fareham Park to shape their local community for the next generation	Community Young People	Y Services FBC Youth Council		Number of young people engaged in activities to improve the local area
10	To reduce the number of young people who are registered as NEET (not in employment, education or training) and ensure they do not fall through the net	Young People Community Society	Motiv8 YSS FE providers		Reduction in numbers of young people not in education, employment or training
11	To support children and young people in the Fareham Park area who have caring responsibilities within their household	Young Carers	Schools Youth services providers		Number of young people accessing support and advice for young carers
12	To work in partnership with local primary and secondary schools and youth providers to find strategies to reduce the incidence and effects of destructive, abusive relationships, bullying, cyber-bullying, sexting, sexual grooming and exploitation, teenage abusive relationships and homophobic abuse	Young People Community Society	Schools Youth services providers & clubs National and local organisations		

	Objective	Target group	Partners	Timescale	Indicators/evidence of success
1	To develop flexible local provision for adult community learning opportunities for local people to increase their basic skills (English, maths and IT), employability skills and work-based learning	Fareham Park Residents	HCCC HH ACL providers		Number of adults achieving an equivalent Level II qualification
2	To increase access to information, advice and guidance through the provision of community on-line access points/UK Online Centre in Fareham Park	People seeking employment and those needing help, support and guidance to help get online	National careers Service HH		Online Centre available in FP area One to one IT support available when required Increase in online courses
3	To develop a support club (Job Club) for people who are facing unemployment and redundancy and offer assistance with job-hunting skills, CVs, interview technique, cover letters and building resilience and self-confidence	Job-Seekers Long-term unemployed	Job Centre Plus DWP Highlands Hub		Decrease in the number of people in the FP area claiming JSA and work-related benefits
4	To increase the uptake of volunteering as a route to employment, increasing inter-personal and employability skills whilst making a positive contribution to society	Unemployed Young People Skilled professionals	HH Volunteer Centre		Cost saving calculation to the local community of using volunteers
5	To increase the number of young people in the Fareham Park area who leave compulsory education with more than 5 GCSEs at grade A* - C, including maths and English.	Young People	Schools and learning providers		Measurable increase in GCSE results including English and Maths
6	Parents able to access affordable, local childcare provision to enable them to seek employment opportunities	Parents Single parents	CAB HH Oak Meadow		Number of parents and single parents available for employment

7	To identify gaps in the local economy to ensure post-education providers are delivering programmes that prepare people with the skills and qualifications needed to match local need	Young People Job-seekers Training & FE Providers	Schools FE Providers		An increase in the number of skilled workers available to fill gaps in the labour market, and potential gaps in future developments
8	To create apprenticeship opportunities for young people living in the neighbourhood, including advertising the Borough Council's Apprenticeship Scheme	Young people under the age of 24 years	FBC Schools, training providers and colleges		Increase in uptake of local apprenticeships and young people with a Level 111 qualification living in FP

	Objective	Target group	Partners	Timescale	Indicators/evidence of success
1	To increase the take-up of screening services and health checks with people living in the Fareham Park area and ensure the range of health services are fully accessible and able to serve the health needs of the area	Fareham Park Residents	Health Voluntary and support groups		Number of people accessing screening, support & clinical monitoring of chronic conditions
2	Use local data to identify keys health and wellbeing themes in the area such as childhood obesity, poor dental health, high alcohol consumption, and plan strategies in response to the local need	Fareham Park Residents	Health School nurses HVs GPs		Long-term improvement in the life expectancy of people with preventable diseases and better dental health
3	To encourage active participation in affordable and accessible sport and active leisure pursuits	Fareham Park Residents	Health Sports & Leisure Providers		Number of previously inactive people involved in at least 30 minutes of moderately strenuous sport once a week
4	Increase help and support to 'quit for life' and reduce the incidence of smoking related deaths in Fareham Park	Fareham Park Residents	Health providers Support groups		Long-term improvement in life expectancy of people with preventable/treatable diseases associated with smoking
5	To review and improve access to counselling and mental health services in the Fareham Park area	Fareham Park Residents	Health I-Talk Highlands Hub MIND		Access to free support and advice regarding counselling, support groups etc to be easily accessible to FP residents
6	To increase the take-up of volunteering opportunities across the health and social care spectrum to reduce isolation to people in the area with long-term disability or illness	Vulnerable Fareham Park Residents	TK21 Adult Social Care Volunteer Bureau Highlands Hub		Number of people involved in volunteer exchange reporting positive outcomes from the project Cost saving calculation to the local community of using volunteers

7	Support third-sector organisations to develop services in response to local need; especially the effects of social isolation, alcohol and substance misuse	Vulnerable Adults	FP Partnership Health		Number of people living independent lives in their own homes
8	Support access to, and increase the range of, social and community activities available for older people, in order to help tackle social isolation and loneliness	Fareham Park Residents Older People	Community Action Food & Friendship		Number of older people in the FP area who are living independent lives in their own homes
9	Identify ways to increase inter-generational activity to break down barriers and build bridges between the older and younger generation.	Older People Young People	Community Groups Schools Youth Groups		Number of young people and older people participating In joint activities, learning from one another and discovering common ground
10	Empower and expand local neighbourhood watch schemes and safer neighbourhood strategies	Fareham Park Residents	Neighbourhood Watch Community Safety Police & PCSOs		Number of people involved in forums, neighbourhood schemes and engaged in partnership agreements to improve the safety of the local environment
11	Explore ways to celebrate older people's contribution to the community	Older People Community	Vol Orgs FBC		For older people to feel valued and belong to the community
12	Develop ways to provide "that bit of help" at the right time for older people in the Fareham Park area; such as a listening ear, help with gardening and home maintenance	Older People Community	Vol. Orgs FBC		

	Objective	Target group	Partners	Timescale	Indicators/evidence of success
1	To develop initiatives to support and advise local residents who may be vulnerable to door-step lenders and high interest repayment schemes	Fareham Park Residents	FBC FCS Community Organisations		Number of households who are solvent and effectively managing their personal finances
2	To promote and support individuals to access "Fareham Community Savers" as an alternative to high-interest lenders	Fareham Park Residents	FCS FBC		Number of people taking up jam jar a/cs, banking services and savings (not loans) through FCS
3	To find strategies to increase budgeting and financial management skills of households who may have limited knowledge of money management	Fareham Park Residents	FBC FCS Oak Meadow HH		Fareham Park Residents to demonstrate an awareness of budget management skills
4	To help children and young people understand budgeting, money management and the pitfalls of high interest loans through schools and youth projects	Children and Young People	Schools Youth organisations		Young people to have an awareness of the cost of borrowing
5	Create opportunities for local people to access free or low cost items such as furniture and household items. Explore thrift schemes, local Christmas savings schemes, 'buy local' schemes, table-top sales and second-hand uniform provision to help household budgets in Fareham Park to stretch further	Fareham Park Residents on low incomes	Community Organisations		Number of projects that aim to help local people on low incomes make money stretch further
6	Utilising an 'Our Place' method of community development - empower and support local community groups to take over planning and running of local services that address and fully meet their needs.	Fareham Park Community	Fareham Park Partnership	October 2013	For local residents to take more responsibility for solving their own issues using a 'bottom-up' approach

7	To provide accessible access to advice about help with childcare costs such as care to learn, workplace childcare vouchers child tax credits or working tax credits to enable single parents to work or return to study	Parents	Cfit Oak Meadow HVs		An increase in the number of parents accessing free/low cost childcare options
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Fareham Park Action Plan Neighbourhood, Community & Environment

	Objective	Target group	Partners	Timescale	Indicators/evidence of success
1	To offer initiatives to help local people take pride and ownership of their own street and living environment, encourage neighbourliness and community spirit	Fareham Park Residents	FBC Vol Groups ? Groundwork Solent		An improved environment , less litter and reports of fly tipping in Fareham Park
2	Review, improve and maximise the use of community facilities where relevant	Fareham Park Residents	Community Facility Providers		Number of people accessing local services and community facilities and involved in the running and planning to meet the needs of the community
3	To increase local community events and activities that facilitate local people working together towards a common theme	Fareham Park Community	Highlands Hub Community groups		Number of people actively involved in the planning and implementation of local community events and activities
4	To improve the local environment such as parks, verges and gardens to increase the wildlife, footfall and enjoyment of communal areas	Fareham Park Residents and Visitors	FBC Vol Groups		Increase in the number of people accessing gardens, parks and open spaces
5	To explore methods in which to foster love and appreciation of the natural environment in children and young people through gardening, outdoor play and bush craft activities. Parents to have an awareness of 'free play' opportunities available in the environment	Children, Young People and Families	Y Services Oak Meadow Countryside Rangers Forest Schools		Children and young people accessing out

6	To work with the residents in anti-social 'hot-spot areas' to identify how the community can take a more pro-active community approach to issues.	Fareham Park Community	Police Community Safety Vol Groups		Number of people actively involved in local forums, neighbourhood schemes and engaged in partnerships to improve local services
7	To identify ways to encourage local people to attend and contribute to Community Action Team meetings, join the Fareham Community Panel and to have more powerful voice in local matters	Fareham Park Community	Local Residents FBC		Number of people actively involved in local forums, neighbourhood schemes and engaged in local partnerships to improve services
8	Encourage the identification of areas for community gardening or allotment schemes, thereby encouraging the production of produce for community benefit	Fareham Park Community	Vol Orgs		

Fareham Park Project – Steering Group

Terms of Reference

The Steering Group will be responsible for:

1. Conducting a review of the economic, social and health needs of Fareham Park
2. Identifying and agreeing the priorities for action
3. Agreeing a set of performance measures to be used to monitor the success of the project
4. Engaging with the local community organisations and statutory bodies to review challenge and re-direct local services
5. Providing advice to the Executive member for Community and Leisure on award of FBC grant funding (of up to £20,000) to be used to reduce deprivation in the area.
6. Exploring and securing external sources of funding to invest in Fareham Park
7. Reviewing the quality of FBC services delivered in Fareham Park which impact on deprivation
8. Providing a six monthly report to the Leisure and Community Policy Development and Review Panel and an annual report to the Executive.

The group will be chaired by the Executive Member for Leisure and Community.

Officers from Fareham Borough Council and/or Hampshire County Council will be invited to attend the panel meetings to provide professional and technical advice as requested by the Executive Member in consultation with the Director of Community. For more information about the Fareham Park Project please contact:

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